

Outcomes Training



<p>What are Outcomes?</p>	<p>An organisation's outcomes are the effects that it has, or the change that it brings about.</p> <p>Learning about outcomes allows your organisation to assess these effects and to compare them with your aims and purposes. Measures of outcomes are measures of effectiveness rather than measures of size, efficiency or productivity. Focusing on outcomes will allow your organisation to concentrate on its aims and to make changes that will help you to better achieve those aims. It is all too easy to lose sight of the purpose of the work that we do amid the demands of our everyday work. An outcomes focus helps us to place our vision and purposes at the very heart of our every day work.</p> <p>Many people in the voluntary and community sector are recognising the benefits of focusing on organisational outcomes. These include:</p> <ul style="list-style-type: none"> • Assessing their organisation's effectiveness • Learning more about what works to improve services • Boosting morale for staff and clients by showing that change is happening • Demonstrating to funders that they are making a difference 								
<p>Who is it for?</p>	<p>A sense of purpose is fundamental to voluntary and community organisations so it is vital to be clear about what difference your organisation aims to make and to know whether those aims are actually being achieved. Such information is vital for:</p> <ul style="list-style-type: none"> • Managers who are making decisions • Trustees who are guiding your organisation • Your staff and volunteers who need the motivation of knowing that their efforts actually make a difference • Funders and grant donors who want to know that their grants and funds are having a positive effect • Your staff and volunteers who need the motivation of knowing that their efforts actually make a difference • Service users who may have a choice of providers of a particular service 								
<p>The course</p>	<p>Outcomes training courses aim to equip you to introduce an outcomes focus within your own organisation. They will run on two separate days, with a gap of three to five weeks in between, during which time you will have the opportunity to apply what you have learnt. The course also includes some free one-to-one follow-up support.</p>								
<p>Further Information</p>	<p>If you would like further information on any aspect of Outcomes training then please contact James Hadleigh at:</p> <table border="0"> <tr> <td>North West Network</td> <td>Tel: 0161 236 6493</td> </tr> <tr> <td>2nd Floor, Albert House</td> <td>Fax: 0161 228 6137</td> </tr> <tr> <td>17 Bloom Street</td> <td>E-Mail: james@nwnetwork.org.uk</td> </tr> <tr> <td>Manchester, M1 3HZ</td> <td>Website: www.nwnetwork.org.uk</td> </tr> </table>	North West Network	Tel: 0161 236 6493	2nd Floor, Albert House	Fax: 0161 228 6137	17 Bloom Street	E-Mail: james@nwnetwork.org.uk	Manchester, M1 3HZ	Website: www.nwnetwork.org.uk
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<p>The course</p>	<p>Day 1 covers:</p> <ul style="list-style-type: none"> • Outcomes: what they are and what they are not • How to identify relevant outcomes for your work • The benefits of having an outcomes focus • Simple ways to monitor outcomes <p>How to use outcomes information in decision making and planning.</p> <p>After Day 1, you will be asked to hold a meeting about outcomes within your own organisation, to consider implementing an outcomes focus. You will receive materials and follow-up support to help you do this.</p> <p>Day 2, covers how your meeting went and will address any problems or issues that arose. Day 2 also covers:</p> <ul style="list-style-type: none"> • Methods for gathering outcomes information • Reporting outcomes • Using outcomes information well • Next steps in implementing an outcomes approach <p>Follow-up support will also be offered after Day 2.</p>
<p>What will it cover?</p>	<p>Briefly the training will cover the following:</p> <ul style="list-style-type: none"> • Outcomes: what they are and what they are not • How to identify relevant outcomes for your work • The benefits of having an outcomes focus • Simple ways to monitor outcomes • How to use outcomes information in decision making and planning • Methods for gathering outcomes information • Reporting outcomes • Using outcomes information well • Next steps in implementing an outcomes approach <p>In addition, participants will be given a take-away task (after the first day's training) about implementing an outcomes focus within their own organisation. Participants will receive materials and support to help them with their task.</p>
<p>Who should attend?</p>	<p>Your organisation is most likely to benefit from the course if it has the resources to take on a new initiative and is able to make an organisational commitment to taking steps to implementing an outcomes focus. In order to benefit most from the course, your organisation is strongly encouraged to send two or three people on the training. This will help you significantly when you come to introduce an outcomes focus within your own organisation. The allocation of places will prioritise those organisations that are able to send two or three people (paid staff, volunteers, trustees) onto the course.</p>

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